

2001-2010 Synopsis: 10 Years of Economic & Social Development



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Town of Gander

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Ten Years of Economic Development

2001-2010 Synopsis

The Town of Gander has taken a proactive and sustained approach toward economic development, making significant financial, human resource and political investment in an effort to grow and diversify the community. This document is a synopsis of some of the investments, initiatives and results for the 10-year period beginning in 2001 and ending in 2010. Information has been presented in point form.

The Investment

- Between 2001 and 2010, Council invested \$3,135,200 in Economic and Social Development.
- Council's investment was used to successfully leverage an additional \$3,150,856 in support from the Government of Canada and the Government of Newfoundland and Labrador.
- The total invested in Economic and Social Development over the past 10 years has been \$6,286,056.
- Projects supported by Council and our Federal and Provincial Government partners include:
 - Aviation Training
 - Downtown Redevelopment
 - Exploration of Biotechnology Opportunities
 - Feasibility Studies for an International Relief Distribution Centre
 - Investment Attraction Activities
 - Film Development
 - Home Based Business Programming
 - Labour Market Studies and Database for the Aerospace Industry
 - Physician Recruitment
 - Youth Career and Entrepreneurship Support and Programming

The Results

- Between 2001 and 2010 a total of \$62,293,431 was invested by the local business community.
- 166 new storefront businesses and an additional 97 home based businesses were established.
- As of December 31, 2010, there were 506 businesses operating in Gander.
- Between 2001 and 2010, 663 new homes were built in Gander, an increase of 23% in the total number of homes in Gander.
- The average selling price of a home has increased by 98% from \$102,885 in 2001 to \$203,990 in 2010.
- Local aerospace companies and training institutions have invested more than \$11.7 million in expansions, new equipment and programs since 2001.
- In 2001, the municipality's annual budget was \$8,320,651, compared to \$12,657,273 in 2010. Factoring in the annual consumer price index, the actual economic growth is estimated at 26.8% over the past 10 years.

Appendix
The Numbers

1. Annual Economic & Social Development Budget

Year	Amount
2001	\$165,700
2002	\$180,300
2003	\$267,200
2004	\$307,800
2005	\$303,000
2006	\$392,600
2007	\$411,900
2008	\$374,000
2009	\$353,500
2010	\$379,200
Total	\$3,135,200

2. All grants received and their value

ACOA

Year	Project Description	Program Type	ACOA Assistance	Total Cost
2001	Develop aviation related training opportunities	Business Development Program	\$60,448	\$82,900
2003	Carry out business prospecting activities	Business Development Program	\$245,116	\$408,852
2003	Study the feasibility of a relief distribution centre	Business Development Program	\$85,424	\$254,800
2004	Establish a youth business enterprise centre	AIP-YEDI – Community Entrepreneurship	\$16,343	\$37,686
2005	Create a Youth Career and Entrepreneurship Centre	AIP-YEDI – Aspiring Entrepreneurs	\$55,974	\$74,632
2005	Create a downtown redevelopment strategy	Business Development Program	\$24,000	\$32,000
2005	Implement a business and investment prospecting initiative	Business Development Program	\$135,135	\$193,050
2005	Business Mentoring Program	AIP-YEDI – Existing Entrepreneurs	\$5,000	\$6,880
2007	Study – National & International Relief Distribution Centre	ICF – Strategic Community Capacity	\$120,190	\$181,440
2007	International Investment Prospecting – Aerospace	Business Development Program	\$60,830	\$86,900
2008	Foreign Investment Prospect Development and Lead Generation	Business Development Program	\$77,000	\$110,000
2010	International Investment Attraction	Business Development Program	\$125,608	\$179,440
TOTAL			\$1,011,068	\$1,648,580

International Trade Canada

Date	Project #	Program Name	Project	Amount Funded
Apr 06 – May 07	498809	CISP	Investment Prospecting	\$60,850
Apr 07 – Mar 08	501306	CISP	Investment Prospecting	\$20,000
TOTAL				\$80,850.00

Service Canada - Media Centre

Date	Project #	Program Name	Project	Amount Funded
2002 – 2003	Unknown	HRDC Program	Blue Sea	\$218,083
2002 – 2003	Unknown	Labour Market Development	Film Commissioner	\$59,664
Mar 04 – Nov 04	Unknown	Labour Market Development	Film Commissioner	\$113,103
Feb 04 – Feb 05	Unknown	Targeted Wage Subsidy	Media Centre	\$16,900
Mar 04 – Feb 05	Unknown	HRDC Program	Computer Support Specialist	\$20,700
Apr 04 – Apr 05	0716266	Targeted Wage Subsidy	Media Centre	\$19,692
Mar 05 – Feb 06	Unknown	HRDC Program	Media Centre	\$14,700
May 05 – May 06	2112951	JCP	Media Centre	\$10,300
Jul 05 – Dec 05	2416279	Youth Skills Link	Media Centre	\$47,095
Jun 06 – Dec 06	3095239	JCP	Media Centre	\$33,414
Jan 08 – Sep 08	5732995	Youth Skills Link	Media Centre	\$14,700
TOTAL				\$568,351.00

Service Canada - Investment Prospecting

Date	Project #	Program Name	Project	Amount Funded
2002 – 2003	Unknown	Labour Market Development	Aerospace	\$54,164
Sep 05 – May 07	2425262	Labour Market Partnership	Aerospace	\$44,530
Nov 08 – Nov 09	7295082	Labour Market Partnership	Aerospace	\$48,995
TOTAL				\$147,689.00

Service Canada - The Next Step

Date	Project #	Program Name	Project	Amount Funded
Feb 05 – Sep 05	1823806	Youth Skills Link	The Next Step	\$159,528
Sep 05 – Feb 07	2841401	Youth Skills Link	The Next Step	\$301,465
Feb 07 – Feb 08	4568762	Youth Skills Link	The Next Step	\$65,387
Feb 07 – Feb 08	4567962	Employment Assistance Services	The Next Step	\$144,305
Feb 08 – Sep 08	5691795	Youth Skills Link	The Next Step	\$41,412
Feb 08 – Oct 08	5693544	Employment Assistance Services	The Next Step	\$98,344
Oct 08 – May 10	7221492	Youth Skills Link	The Next Step	\$91,083
Oct 08 – Oct 10	7221930	Employment Assistance Services	The Next Step	\$273,043
TOTAL				\$1,174,567.00

Service Canada - NIRDC

Date	Project #	Program Name	Project	Amount Funded
Apr 02 – Nov 03	0068239	Youth Employment Initiative	NIRDC	\$45,000
Mar 03 – Sep 03	0072330	JCP	NIRDC	\$10,600
Jan 04 – Dec 04	0641936	JCP	NIRDC	\$40,488
TOTAL				\$96,088.00

Service Canada - Other

Date	Project #	Program Name	Project	Amount Funded
Oct 02 – Sep 03	Unknown	HRDC Program	Biotechnology Coordinator	\$55,232
Jul 04 – Jul 05	1136019	Youth Skills Link	Youth Enterprise	\$27,361
TOTAL				\$82,593.00

ITRD

Date	Project #	Program Name	Project	Amount Funded
Feb-Mar 2001	Unknown	Community Economic Development	Aviation Training	\$18,565
Mar-May 2002	Unknown	Community Economic Development	Liaison Officer	\$3,182
Sep 03 – Mar 04	0304-095	Community Economic Development	NIRDC	\$14,785
Jul 07 – Jul 08	RAC07-06-22-022C	Regional/Sectoral Diversification Fund	NIRDC	\$19,793
Jun 07 – Jul 07	Unknown	Regional/Sectoral Diversification Fund	MRO	\$14,175
TOTAL				\$70,500.00

3. Number of new businesses by year 2001 – 2010

Year	Storefront	Home Based
2001	23	14
2002	11	6
2003	33	11
2004	16	13
2005	15	14
2006	20	6
2007	12	12
2008	10	11
2009	13	6
2010	13	4

4. Building Statistics (by year)

Value of Permits

Year	Residential		Commercial	
	Permits	Value	Permits	Value
2001	287	4,603,691	40	5,757,100
2002	268	4,760,050	39	5,735,640
2003	293	5,257,768	58	3,264,210
2004	301	8,674,315	31	784,800
2005	349	9,550,660	51	8,119,900
2006	308	10,624,385	92	7,809,603
2007	354	12,770,755	56	6,391,040
2008	426	16,859,726	43	4,197,715
2009	450	20,530,105	48	8,274,623
2010	381	18,731,801	58	11,958,800

New Home Construction

Year	New Homes
2001	35
2002	29
2003	30
2004	56
2005	64
2006	66
2007	70
2008	100
2009	106
2010	107
Total	663

Average Home Price

Year	New Homes
2001	\$102,885
2002	\$108,300
2003	\$114,000
2004	\$119,995
2005	\$124,966
2006	\$134,140
2007	\$149,880
2008	\$170,998
2009	\$191,278
2010	\$203,990

5. Aerospace investments

Exploits Valley Air Service

Year	Project Description	Program Type	ACOA Assistance	Total Cost
2004-12	International Marketing	Business Development Program	\$63,000	\$84,000
2007-09	Expand Flight Training Operation	Business Development Program	\$252,000	\$517,947
2008-02	International Marketing	Business Development Program	\$190,462	\$253,949
2008-04	Employee Capacity Building	AIP II – Productivity and Business Skills	\$50,000	\$68,010
2009-07	IT Strategy	AIP II – Productivity and Business Skills	\$42,750	\$68,000
Total			\$598,212	\$991,906

Gander Aerospace Manufacturing Inc.

Year	Project Description	Program Type	ACOA Assistance	Total Cost
2001-01	Establish Flight Training School	Business Development Program	\$201,129	\$397,257
2001-05	International Marketing	Direct SME	\$60,680	\$151,700
2002-11	Establish Manufacturing Facility	Business Development Program	\$500,000	\$2,540,000
2005-01	Train Staff for Sheet Metal Fabrication	AIP-ISDI-Innovation Management Skills	\$99,999	\$133,333
Total			\$861,808	\$3,222,290

CHC Composites Inc.

Year	Project Description	Program Type	ACOA Assistance	Total Cost
2002-03	Implement Training Program	Business Development Program	\$500,000	\$1,125,000
2004-01	Design & Produce Moulds and Fixtures	Business Development Program	\$500,000	\$2,000,000
Total			\$1,000,000	\$3,125,000

Gander International Airport Authority

Year	Project Description	Program Type	ACOA Assistance	Total Cost
2002-04	Market Airport	Business Development Program	\$199,767	\$372,253
2005-07	Two Year Marketing Plan	Business Development Program	\$153,572	\$400,746
2009-03	Establish Destination Marketing Organization	Business Development Program	\$174,866	\$269,025
Total			\$528,205	\$1,042,024

Briggs Aero Limited

Year	Project Description	Program Type	ACOA Assistance	Total Cost
2006-09	Aircraft Maintenance Training	AIP II – Productivity and Business Skills	\$7,032	\$10,875
2008-10	Hire Marketing Rep	AIP II – Productivity and Business Skills	\$49,500	\$66,000
Total			\$56,532	\$76,875