



TOWN OF GANDER

FOR IMMEDIATE RELEASE

Town of Gander, Steele Hotels and Comfort Inn partners with the Foundation Fighting Blindness for 2018 Ride for Sight

(Gander, NL – April 19, 2018)

The Town of Gander, Steele Hotels and the Comfort Inn are pleased to announce that we are partnering with the Foundation Fighting Blindness to organize the 2018 Newfoundland and Labrador Ride for Sight, taking place in Gander on June 22-24. The partners have agreed to take on the rebuilding of this significant event in hope that it will continue for years to come.

“We are pleased to partner with our local hotel operators and the Foundation Fighting Blindness in the organization of this great event. This is a valuable fundraiser for a worthy cause, an opportunity to welcome motorcycle enthusiasts from around the province for a fun weekend, an opportunity for local businesses to benefit from the traffic generated and for our citizens to enjoy the invasion! Hosting events such as this is an important part of who we are as a vibrant, progressive community.” – Mayor Farwell, Town of Gander

We will begin by assembling a team of local riders, past committee members and dedicated volunteers who will work diligently to ensure the NL Ride for Sight is a success.

“We are very excited to partner with the Town of Gander for the 2018 Ride for Sight. The Ride has been a very long tradition in Gander and we will work very hard to ensure this year’s ride is a successful and memorable one for participants.” – Rex Avery, Steele Hotels VP of Operations

While there have been some challenges over the past few years, the committee feels that 2018 can be one of the best years yet and hopes that participants will attend this year’s Ride for Sight with a renewed sense of passion to help celebrate the 40th Anniversary of this great Canadian motorcycling tradition.

-30-

Media Contacts: Kelly Sceviour
Town of Gander
709-651-5936

Cory Abbott
Steele Hotels
709-422-3155